

As seen in ...

DERMASCOPE

The Encyclopedia of Aesthetics & Spa Therapy

November 2015



40th Anniversary Issue



Resources

Featured Products

mybody skincare's **LET ME CLARIFY Refining Solution** helps restore a clear, even complexion and prevents the formation of new acne breakouts. Infused with proprietary peptides and an optimal dose of salicylic acid, it gently detoxifies, reduces inflammation, and effectively exfoliates to minimize the appearance of blemishes and large pores.



www.mybodyskincare.com

What I Wish I'd *Known*

No matter how successful they are today, every skin care professional started somewhere. Using their experience and knowledge to look back on their humble beginnings, these aesthetic experts explain what they wish they had known when they first started their career in the industry.



I wish I knew that there were many options for an aesthetician in the beauty industry. Forty years ago, I thought it was all about facials, waxing, and eyelash tinting. However, I do not think I would have done anything differently, even if I knew the full extent of the industry. It has been exciting to adopt and learn new methods, techniques, and machinery along the way. But I knew and expected that, no matter what, I would have to work hard to succeed. At the same time, no one told me how hard that would be and the long hours involved, which was perhaps a good thing, otherwise I may not have gone down the path I took.

Lyla Jordane, founder and CEO of LYCON Cosmetics

As a young aesthetician in Europe, I often witnessed the fast-track success of other skin care professionals. I assumed their success came without effort or hard work. When I made the decision to start my business, I quickly realized that starting a business was not as easy as it appeared. However, it was from the tenacity and passion I put into my work that I gained integrity and drive.

Gunilla Rozz, L.M.E., owner of Gunilla of Sweden, Inc.



While I have had much success in this industry, I wish someone would have told me how each country has its own regulations regarding ingredients and how difficult it is to create the most efficacious product that will adhere to those regulations. It adds unnecessary expense to startups wanting to be a worldwide brand due to increased inventory and regulatory control.

David Watson, co-founder of mybody skincare

Thirty years ago, when I received my first training with wax, all that was told to me was to apply the wax in the direction of hair growth and pull against it. I wish I had the opportunity to take advantage of the refresher courses the industry offers. The courses keep us informed of new products now available on the market!

Marlene Plumet, international sales director and educator and trainer for epilysse

There is a lesson to be learned from every mistake, and looking at things in the way promotes personal growth. I have learned to check facts and put things in writing. It is lovely to trust people on their word, however, in order to make the best products for my customers, I choose to do my research and get signed agreements.

Ginger Hudzik, M.D., C.N.E., co-owner and vice president of research and development for DermaMed Solutions





Grande Naturale, LLC founder and CEO
AUCIA GRANDE

"The reason I love GrandeLASH-MD is because this product not only improved my own eyelashes, but also improved millions of eyelashes. It is paraben free and made with natural ingredients. I consider GrandeLASH-MD a "functional cosmetic" because it enhances my eyelashes with conditioning peptides."



I Brows For You founder and owner
MIRA MIRELES

"Our Keratin Brow Infusion treatment is such a revolutionary tool for aestheticians to naturally enhance their client's eyebrows. The condition of my own eyebrows led me to find a treatment that could build up my sparse eyebrows and reshape my naturally-downward eyebrow growth. Waxes and gels would not keep my eyebrow in place, but the Keratin Brow Infusion treatment gives my eyebrows volume and shape for up to eight weeks."



Lira Clinical co-founders and co-owners
**METAXIA DALIKAS, BRENDA CUMMING,
ANNA KONSTANTIN, AND
FRANCINE KAGARAKIS**

"We take pride in the crafting of our products. After many years in the industry, we have developed our dream line. We use our products every day and, as owners, have experienced amazing results! Our products, such as the BIO Caviar Crème, deliver real skin solutions with less down time and less inflammation, all while brightening the skin."



mybody skincare co-founder
CHRISTINE WATSON

"I am absolutely obsessed with our newest product, Glowbiotics Probiotic Instant Resurfacing Pads! The presoaked pads provide an instant glow and make my skin feel tighter and smoother while the probiotics and anti-aging complexes help strengthen the skin's immune system. The best part is that the results are immediate, without any irritation. It truly is my skin care friend with benefits."

